

**SAVE
TIGERS
NOW**

KEY CONSERVATION EFFORTS CAN SAVE THE TIGER SPECIES FROM EXTINCTION, PROTECT SOME OF THE PLANET'S LAST WILD HABITATS AND HELP SUSTAIN THE LOCAL COMMUNITIES SURROUNDING THEM. BY PROTECTING THIS ICONIC SPECIES, WE CAN SAVE SO MUCH MORE. LEARN MORE AT SAVETIGERSNOW.ORG

— LEONARDO DICAPRIO

FROM JEAN-LOUIS RODRIGUE

December 1, 2012

Dear Friends and Colleagues,



This is my friend Lulu with her cubs, a female Sumatran Tiger I've been visiting for the past few years. During the year of the Tiger, I had the unique opportunity to study this family of tigers for research for "Life of Pi" at the Los Angeles Zoo. Besides getting the valuable information for the film director, I learned to communicate and bond with these beautiful animals, value their uniqueness and importance in my life. This turning point experience inspired me to become an activist on their behalf. Tiger's existence in the wild is currently delicate and threatened to extinction unless we act now with deliberate clarity and force.

The number of tigers worldwide has plunged some 95 percent over the past century to just 3,200 tigers living in the wild. The Global Tiger Recovery Program estimates the 13 nations' countries will need about \$350 million in outside funding in the first five years of the 12-year plan. The countries – including Russia, whose Far East is home to Siberian tigers, the largest tiger subspecies – have agreed to double the tiger population by 2022, crack down on poaching, and illicit trade in tiger pelts and body parts.

Leonardo DiCaprio has committed \$1 million to World Wildlife Fund to help support anti-poaching efforts and protect tiger habitat, the group said in a statement Tuesday. Leo has already helped the group raise \$20 million for tiger conservation earlier this year. As 2012 comes to a close, please join me in supporting the **World Wildlife Fund Save the Tiger Now:**
<http://www.savetigersnow.org/>

Together we can preserve an icon of nature, and save wild tigers for future generations.

Thank you for your donation, and happy and peaceful holidays to you and your family.

Cheers,

Jean-Louis, Lulu, Manning, and their cubs